

# COUNCIL PRIORITIES / OPERATIONAL INITIATIVES

<b>COMMUNITY DEVELOPMENT: ECONOMIC DEVELOPMENT</b>				<a href="mailto:b.elliott@ci.sutherlin.or.us">b.elliott@ci.sutherlin.or.us</a>
<b>Objective: Goal 6</b>	<b>Due Date</b>	<b>Council Date</b>	<b>Status</b>	
<b>Complete one downtown improvement project this FY</b>				
1. Explore ideas w/SDDI	On-going		Completed Street Signage/ Flag monuments	
2. Continue improvement projects	On-going		On-going (Benches, sidewalks & trees)	
3. Downtown streetscaping	TBA			
4. Report to Council	TBA			
<b>Objective: Goal 4</b>	<b>Due Date</b>	<b>Council Date</b>	<b>Status</b>	
<b>Clean-up deteriorated properties in Sutherlin especially along Central Ave (CDD)</b>				
1. Hold workshop w/newly elected Council, SDDI & Chamber of Commerce to discuss priorities	Jan '17	1/23/2017	Completed	
2. Explore if trees and other vegetation can be trimmed/planted for better security and/or aesthetics	Aug '17			
3. Research ordinances used by other Oregon cities to present to Council	Aug '17	8/28/2017	Umatilla/Central - TOA	
4. Research funding for cross walks to provide safer, cost-effective improvement at Umatilla and E. Central Avenue	Aug '17	1/23/2017	In process	
5. Research funding for cross walks to provide safer, cost-effective improvements at Waite and Sea St.	Oct '18			
6. Report to Council	Dec '18	12/2018		
<b>Objective: Goals 1 &amp; 3</b>	<b>Due Date</b>	<b>Council Date</b>	<b>Status</b>	
<b>Stearns Lane Target Market recruitment &amp; development plan</b>				
1. Research/develop target business cluster, i.e. corporate world headquarters and/or manufacturing, production/research facility	TBA		On hold pending future Council action and TA Grant	
2. Research/develop a specific list of businesses within target/cluster groups that would be beneficial to the economy and quality of life	TBA			
3. Create marketing brochure to attract interest from businesses on list and others that present an opportunity currently not known	TBA			
4. Report to Council	TBA			
<b>Objective: Goals 2, 3, 4 &amp; 7</b>	<b>Due Date</b>	<b>Council Date</b>	<b>Status</b>	
<b>Umpqua Community College</b>				
1. Develop cooperative agreement with UCC			Completed	
2. Obtain Board of Commissioners approval to gift land	TBA			
3. Work with UCC Foundation Board to acquire interim financing for grant match	TBA		On hold pending future Council action	
4. Create Development agreement with UCC	TBA			
5. Report to Council	TBA			
<b>Objective: Goal 3</b>	<b>Due Date</b>	<b>Council Date</b>	<b>Status</b>	
<b>Seek to attract "Bigger Fish" businesses to help sustain the economy</b>				
1. Coordinate with Umpqua Partnership	TBA		On-going	
2. Update Economic Development web page	Dec '17		In process	
3. Report to Council	TBA			

Note: "Report to Council" can be a written Strategic Plan Update, Presentation or Workshop