

We welcome your questions or comments.
459-2856 or email us at
admin@ci.sutherlin.or.us



Sutherlin City News

From the Desk of the City Manager

(continued pg 2)



When I interviewed for the City Manager position, at every opportunity I stressed three critical actions we needed to begin immediately together. First, was to create a unified vision for the future of the City of Sutherlin; second, was to take strategic action in creating jobs for our citizens; and third, was to establish a vibrant and beautiful downtown.

In just sixty days, the Sutherlin Area Chamber of Commerce, Beautification Committee and City of Sutherlin have come together to establish a Certified National Main Street organization. There is of course more work to be done, but the inertia for a new downtown has begun.

Sutherlin Downtown Development, Inc. will soon become a new economic prosperity and downtown revitalization organization made up of downtown business owners, downtown property owners, individuals, chamber of commerce, city leadership and others interested in the long-term quality of life of the community; and perhaps, you too.

In the Articles of Incorporation, we commit to: "Raise funds, develop projects, and foster local community and regional support in promoting, restoring and preserving the visual beauty and

economic vitality of Downtown Sutherlin, Oregon".

I am sure some of you are probably wondering how forming a downtown development agenda matters in this economy and in the long run?

Thanks for asking. Here are my top ten reasons why this is critical to our future:

1. Our downtown is the "canary in the cave" of our community quality of life. It is a reflection of our community's image, pride, prosperity and level of investment.
2. Revitalization efforts encourage rehabilitation of empty and underutilized buildings, increasing property values and helping to attract and establish new businesses that provide additional tax revenues for the community.
3. Downtown is a small business incubator and jobs creator — the building blocks of a healthy economy.
4. A visual and vibrant downtown reduces sprawl by concentrating commerce in one area and uses community resources wisely, such as infrastructure, tax dollars and land.
5. A healthy downtown core protects property values in surrounding residential neighborhoods.

New Water Rates Take Effect With August Utility Bill

Council recently adopted a new water rate structure which will begin with the utility bills arriving by mail around August 1, 2012.

The water rate structure being replaced was in effect since 2008 and was directly linked with water consumption with the average charge being \$6.90 / 1,000 gallons or 0.69 cents per gallon.

The *new water rate structure* imposes a base charge that corresponds to the customer's water meter size and a consumption charge of \$2.96 / per 1,000 gallons or 0.296 cents per gallon. The monthly base charges are the following:

Meter Size	Base Rate
3/4"	\$ 23.00
1"	\$ 46.00
1.5"	\$ 80.50
2"	\$126.50
3"	\$310.50
4"	\$448.50
6"	\$1,391.50
10"	\$2,300.00

This table works when there is a single residence behind the meter, however in the case of multiple residences behind a single meter (i.e. a duplex, triplex, apartment complex, mobile home park, etc.) the customer will not be charged the base fee but will be charged \$11.50 for each residential unit that is behind the meter.

Since the two rate structures, the old and the new, vary in their application it is impossible to say that rates are going up or

down as each customer is going to be impacted differently; it is like comparing apples and oranges. However, since the old rate structure was directly tied to consumption and the new rate structure is not, the general impact to customers is for those that use little water will see their

Consumption (Gallons)	Old Water Rate Bill 3/4"	New Water Rate Bill 3/4"
500	\$3.45	\$24.48
1,000	\$6.90	\$25.96
2,000	\$13.80	\$28.92
3,000	\$20.70	\$31.88
4,000	\$27.60	\$34.84
5,000	\$34.50	\$37.80
10,000	\$69.00	\$52.60
15,000	\$103.50	\$67.40
20,000	\$138.00	\$82.20
25,000	\$172.50	\$97.00

water bills go up while those that use a lot of water will see their water bills decline. The following table illustrates the differences between the two rate structures as consumption increases for a 3/4" connection (typical residential connection):

The point at which the two rate structures will generate approximately the same bill is at 5,800 gallons which means that customers that use less than 5,800 gallons will see an increase while those that use more than 5,800 gallons will see a decrease.



Look for us on FACEBOOK! City of Sutherlin, OR - Sutherlin Police Dept. & Sutherlin Visitor Center

On June 11, 2012, Kirk Sanfilippo, 55, was sworn in as the Chief of Police for the City of Sutherlin. Chief Sanfilippo brings 31 years of experience in law enforcement and public safety to our 16-member department. He spent the first years of his career working for the County of Santa Clara Sheriff's Office, and transitioned to the City of Sunnyvale Department of Public Safety in 1981. Sunnyvale's Public Safety Department is a fully integrated Public Safety agency where officers are required to perform both law enforcement and fire fighting duties.

In 2003 Sanfilippo was hired by the San Diego Unified Port District, and in 2005 became the Chief at that agency. Officers at the Unified Port District are trained to be both



law enforcement officers and marine fire fighters.

He retired and moved to Douglas County in May 2010 in order to be closer to his wife's family. Sanfilippo's mother also has lived in Lincoln City, OR since the 1990's.

Chief Sanfilippo is excited about this new opportunity to be of service to the Sutherlin and Oakland communities. Most importantly, he looks forward to building close relationships, ensuring a safe and secure environment, as well as growing and enhancing the quality of life for all members of our communities. He

is a welcome addition to the team!



City Manager....continued from front page

6. A vibrant downtown attracts other forms of employment and becomes a prominent employment center. A vibrant downtown employs hundreds of people and often is collectively, one of the community's largest employers.
7. Downtown provides an important civic forum, where members of the community can congregate. Special events, parades and celebrations held there reinforce the intangible sense of community.
8. In downtown Sutherlin, we have the additional ability of becoming a regionally prominent tourist attraction by virtue of the character of buildings, location, selection of unique businesses, and events held here.
9. All eight of the above reasons serve as the lynchpin for creating jobs for our citizens. Our downtown, if built upon these benefits, in the end serves as critical factors in business retention and in our industrial, commercial, and professional recruitment efforts. One of the things we have to ask ourselves when a company is looking to move here and hire our citizens is to ask this question: "would the owner/CEO want to live here?"
10. This reason is my favorite. I have traveled across the United States on a number of occasions and I'm sure you too, have taken a road trip now and then. I cannot give it a description in this text, but when I came into a healthy and vibrant downtown I felt like I had arrived someplace special. In the end it is the difference between "driving through" or "coming to."

We will very soon be forming our Future Sutherlin Task Force to begin helping to create a vision for the City of Sutherlin. We too, have partnered with the Sutherlin Area Chamber of Commerce in establishing a Business Retention and Expansion Program.

Please know that City Council, City Staff, the Sutherlin Area Chamber of Commerce and the newly formed Sutherlin Downtown Development Inc. organization are dedicated to making a difference in the lives of those who live, work and play here.

Join us, will you?

Jerry Gillham, City Manager

Candidate Packets Ready for Mayor & Council Positions -General Election

Any person who is interested in filing for a seat on the Sutherlin City Council may obtain Candidate Packets and Nomination Petitions from the City Recorder at City Hall beginning June 05, 2012.

All potential candidates must be Douglas County registered voters and live within the Sutherlin city limits. The deadline for filing completed petitions with the City

Recorder is 5:00 p.m., August 20, 2012.

The following positions will be slated for the November 06, 2012 general election:

- Mayor - 2 year position
- Three Council Seats - 4 year positions

City of Sutherlin
126 E. Central Ave
Sutherlin OR 97479

*Council Workshop - August 1, 15, 29 - Noon @ library
Council Mtgs - August 13& 27 @ 7pm*

**Sutherlin Resident
Sutherlin OR 97479**