

COUNCIL PRIORITIES / OPERATIONAL INITIATIVES

COMMUNITY DEVELOPMENT: DEVELOPMENT			b.elliott@ci.sutherlin.or.us
Objective: Goals 1 & 3			
Stearns Lane target market recruitment & development plan			
1. Research/develop target business cluster, i.e. corporate world headquarters and/or manufacturing, production/research facility	TBD		On hold pending future Council action and TA Grant
2. Research/develop a specific list of businesses within target/cluster groups that would be beneficial to the economy and quality of life			
3. Create marketing brochure to attract interest from businesses on list and others that present an opportunity currently not known			
4. Report to Council			
Objective: Goal 3			
Seek to attract "Bigger Fish" businesses to help sustain the economy			
1. Coordinate with Umpqua Partnership	TBD		On-going
2. Update Economic Development web page	Dec '18		In process - to City's Website
3. Report to Council	TBD		
Objective: Goal 6 2019 Council Priority			
Priority-High: Wastewater extension/reimbursement district			
1. Identify funding	Jul '19		Budget 2019-20 FY
2. Request for Proposal	Sep '19		
3. Design	Dec '19		
4. Bid process - present to Council for award	Apr '20	4/13/2020	
5. Construct	May '20		
6. Report to Council	Jun '20	6/22/2020	
Objective: Goal 6			
Priority-Medium: Continue Economic Development Plan			
1.			
2.			
3.			
4.			
Objective: Goal 6 2019 Council Priority			
Priority-High: Evaluate all new-development beneficiaries regarding System Development Charges and establish new SDC's according to the analysis			
1. Budget for a complete SDC study	2018-19		Completed
2. Complete Request for Proposal and candidate selection	Apr '19		
3. Conduct applicable city survey	May '19		
4. Re-examine the city's forecast infrastructure costs	Jul '19		
5. Develop new SDC matrix and present to Council (Workshop)	Sep '19	9/23/2019	
Objective: Goal 6 2019 Council Priority			
Priority-High: Commercial and industrial development recruitment and retention (large and small)			
1. Review and update the City's Economic Development Plan	Aug '19		
2. Present updated EDP to council	Feb '20	2/9/2020	
3. Work with Chamber of Commerce in strengthening the "toursim" element of the EDP	Feb '20		
4. Recruit one new traded sector employer to Sutherlin	Feb '20		

Note: "Report to Council" can be a written update, presentation, or a Workshop

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Objective: Goal 5 2019 Council Priority			
Priority-High: Contract with an engineering firm for plan review/subdivisions fees			
1. Workshop with Council on proposed fees	Apr '19	4/22/2019	
2. Present findings to Council	May '19	5/28/2019	
3. Present fee resolution to Council for approval	Jun '19	6/10/2019	
3. Implement Fees	Jun '19		
Objective: Goal 5 2019 Council Priority			
Priority-High (in process): Comprehensive Plan Code Audit			
1. Identify funding	Nov '18		DLCD Grant Award - Completed
2. Kick-poff meeting	Dec '18		Completed
3. Complete Comprehensive Plan Code Audit	May '19		
4. Report to Council	Jun '19	6/24/2019	